



ACFE®

Association of Certified Fraud Examiners

ASSOCIATION OF CERTIFIED FRAUD EXAMINERS

Global Headquarters • The Gregor Building
716 West Ave • Austin, TX 78701-2727 • USA
Tel: (800) 245-3321 / +1 (512) 478-9000 • Fax: +1 (512) 478-9297
Email: info@ACFE.com • Web: ACFE.com

Chapter of the Year New York Chapter

Please provide the topic/title of each training opportunity provided in 2022. Please indicate if any events were hosted by another ACFE chapter or organization and also the number of CPE credits offered for each.

The New York Chapter had 10 chapter events in 2022 (7 virtual, 3 in-person), providing 29.5 hours of CPE credit. The New York Chapter is registered with NASBA. So, the credit can be used by other professionals including CPAs. All events are planned, organized, and managed by the NYCFE. We use Star Chapter as our platform (website content, registration, membership, etc.) and issue the CPE certificates to all attendees who qualify through NASBA accreditation. Our program committee is conscious of offering a variety of pertinent fraud topics across many industries.

- January: Advanced Modelling Techniques and Public Private Partnerships to tackle Human Trafficking – 2 CPE
- February: Combatting the Digital Fraudster in the Financial Services and Insurance Industry – 2 CPE
- March: How COVID Changed Fraudster Tactics – 2 CPE
- April: Spring Fraud Hybrid Conference at Fordham University, NYC – 8 CPE
 - o Walt Manning, CEO, Techno-Crime Institute Author, Techno-Crimes and the Evolution of Investigations The Techno-Criminals Have Already Evolved. Should You?
 - o Josh Nash, Financial Crimes Technology Manager, EY Loot Boxes and Gold: How Video Games Are The Next Frontier for Digital Fraud
 - o William Callahan, Director of Government and Strategic Affairs, BLOCKCHAIN INTELLIGENCE GROUP, (Retired) Special Agent in Charge, DEA Cryptocurrency, Blockchain & NFTs: An introduction to the digital asset's ecosystem for financial crime and fraud Investigators
 - o Dr. Barbara Porco, Associate Dean Graduate Students, Fordham University & Dr. Tim Hedley, CPA, CFF, CFE Evolving Landscape of ESG and Risks
 - o Lisa Duke, Supervisory Forensic Accountant, U.S. Department of Justice It's All About the Money! Let's Follow the Money FBI forensic accounting team will discuss open job opportunities.
 - o Keynote Speaker: Gregory Coleman, CEO, Coleman Worldwide Advisors, (Retired) FBI Agent Ethics - Society's Laws. Where do our lawmakers stand? A non-political look at the ethics of Congress
- May: Sim Swapping – An Emerging Threat – 2 CPE

- July: Fulfillment by Fraud: A Financial and Cyber Case Study Involving Identity Theft and Shipment Fraud – 2 CPE
- September: Deepfakes and Advanced Social Engineering Fraud – 2 CPE
- October: NYCFE Fall Fraud Conference, in-person at Fordham University, NYC
 - o Keynote Speaker: Michael “Bret” Hood, Founder, 21st Century Learning & Consulting Adjunct Professor, Corporate Governance & Ethics at University of Virginia Being Ethical is Harder Than You Think!
 - o Dora Gomez, President, NYCFE Understanding Ethics for CFEs
 - o Kenneth Citarella, Senior Managing Director and Chief Privacy Officer, Guidepost Best Practices Learned the Hard Way: What 50 Years of Fighting Fraud Taught Me
 - o Russell Anderson, Head of Financial Crimes Services, LIMRA and LOMA Third-Party Account Takeover Fraud in the Life Insurance Industry: The History, Schemes, Scams and Industry Response
 - o Jane Lee, Attorney Advisor, Money Laundering and Asset Recovery Section, U.S. Department Of Justice Using Asset Forfeiture to Compensate Victims of Federal Crimes
 - o Rachel Kronenfeld, Director of Services, Hetherington Group Financial Open Source Intelligence Investigations

The Fall Conference was largely subsidized by the chapter.

- November: The Changing Landscape of Elder Fraud, (part of ACFE’s Fraud Awareness Week). Free registration to all interested parties – 1.5 CPE
- December 2022: Hosted a joint Holiday Networking event with the InfraGard NYC Metro chapter. We brought two organizations together with common goals in providing training and awareness in areas such as cybersecurity, cybercrime, fraud, etc. We offered a reduced rate for members (\$10) and subsidized the rest of the cost.

Please provide an example of the website, newsletter or any other avenues that the nominee uses to communicate with members or the public.

In addition to communicating through our award-winning website, [NYCFE.org](https://www.nycfe.org), we have an active LinkedIn page and a regular newsletter distributed to our membership and shared with non-members on our distribution list. The NYCFE uses several channels to communicate with its members and the public:

- Newsletters are sent to chapter members and non-members.
- Events and notable mentions are posted on the chapter’s LinkedIn website.
- Events and other important communications (such as group discount benefits) are sent via the chapter’s email box.
- The chapter also communicates with its members and non-members at their events via email, sending updates on ACFE updates, group registration discounts for the Global Conference, networking events organized by the chapter, ACFE Foundation, etc.

Briefly describe the outreach/community service projects in which the nominee has been involved. This includes charity endeavors, general fraud awareness campaigns, promoting the ACFE to non-members, etc. Please list no more than 5.

- In 2022, the chapter made contributions to the ACFE Foundation. The chapter also made a contribution to the NYC Elder Abuse Center to aid in the effort to reduce financial fraud

against elders in the community and posted their information on our website. As part of Fraud Awareness week, the chapter provided a free 1.5 CPE credit mid-day webinar on elder financial abuse.

- The NYCFE donated \$15,000 to the ACFE Foundation to help in the ACFE's efforts of providing anti-fraud education.
- The NYCFE donated \$5,000 to NYCEAC to help in their efforts of educating the public and preventing elder fraud.
- The NYCFE hosted a virtual event on November 17, during International Fraud Awareness Week, to help educate its members and the public on the topic of Elder Financial Exploitation.
- The NYCFE raffled ACFE prep courses to non-CFEs during its events. We promoted the New York Alliance Against Insurance Fraud (fraudny.com), a not-for-profit organization that promotes fraud awareness in the insurance industry. We helped spread the word by posting and communicating their cybercrime campaign in 2022.

What has the nominee done to promote the CFE credential to ACFE members in the chapter's geographic area?

- In order to promote the CFE credential and the value of chapter membership, the chapter offered in 2022 and is continuing to offer in 2023 free membership to new CFEs in the New York Region.
- The NYCFE actively speaks with schools about getting students involved in the NYCFE Student Chapter in an effort to advocate for the importance of becoming a CFE – this has evolved into planning for events at these schools.
- The NYCFE has also raffled away ACFE prep courses at our events. The Chapter President, Dora Gomez, has promoted the chapter and ACFE at through fraud speaking engagements internationally: ACFE Global Conference June 2022, moderated a panel discussion (in Nashville) - ACFE Mexico Conference, keynote Oct 2022 in Spanish - New York Joint Metro Cyber Security Conference, keynote Oct 2022 - U.S Naval War College, presented to ethics graduate students, Dec 2022 Our Treasurer, Dan Killourhy, has presented at university students on fraud and the CFE credentials promoting the chapter and the ACFE.

What has the nominee done to promote the CFE credential to the next generation of fraud fighters?

As noted above, the New York Chapter made a substantial contribution (\$15,000) to the ACFE Foundation and has reached out to institutions of higher learning in the New York area to promote careers in fraud fighting. The NYCFE has also been engaging with professors at local universities and colleges to start up student chapters within their schools. The chapter also offers free registration or discounted rates for students and affiliate members to allow them to understand the importance of the ACFE, in turn, encouraging them to become ACFEs. We raffle CFE Prep courses at events to empower those looking to be certified as CFE. As mentioned previously, board members are actively engaged in local universities and organizations to promote the CFE.

What kind of networking opportunities does the nominee provide for members?

The NYCFE hosted networking reception for attendees of in-person conference participants at no charge in April and October. We also hosted a joint Holiday networking event in December with the NY Metro InfraGard chapter (affiliated with the FBI) at \$10 for members to encourage them to join us. This was a decision by the board to subsidize the cost for members given the financial

difficulties some may be up against. Further, the NYCFC hosted a free networking event in June for its chapter members, group discount group and many speakers, at the ACFE Global Conference in Nashville.

What unique benefits does the nominee offer to the members?

Throughout the year, the chapter offers its members valuable resources via raffles at all our events, which includes ACFE-related items (includes books, manuals, and training packages) and NYCFC branded merchandise (cozy throws, scarves, wine glasses). We raffle a free ACFE conference ticket each year for members that attend 5 or more chapter events during the year. Some of the unique benefits the NYCFC offers to its members is the opportunity to be trained by subject matter experts on different types of fraud, including training by law enforcement. The chapter promotes CFEs to speak at our events to showcase their expertise to our chapter members. We have a link on our website to submit a proposal. The NYCFC provides its members with the benefit of a group discount to the ACFE Global Conference. Additionally, we provide networking opportunities for our members to connect with others in the anti-fraud community. Also, for each virtual meeting, the chapter hired a sketch artist to create a one-sheet sketch providing a colorful visual summary of the presentation. Members and other attendees have found the sketches to be a unique great takeaway that reinforces the points of the presentation. An example:

https://nycfc.org/downloads/changing_the_landscape_of_elder_fraud_sketch.pdf

Has the nominee been of any help to other chapters?

In 2022, the chapter offered members of the neighboring New Jersey Chapter the opportunity to attend New York Chapter events at the New York member rate without applying separately for membership in the New York Chapter. We have also shared speaker information to those that have asked for recommendations, especially speakers that do not charge a fee. We also receive emails throughout the year from chapter asking about certain speakers, our platform (Star Chapter), tax status, processing CPEs, and other matters concerning running a chapter that we respond to, to share our experience that may help them out.

Based on your responses above, what qualifies the nominee for the Chapter of the Year award?

In 2022, the New York Chapter successfully provided its growing membership, including CFEs, Associates, Students, and Affiliates, quality training and networking opportunities that enrich the experiences of the New York CFE community, in particular, and the New York fraud-fighting community, in general. The NYCFC qualifies to be Chapter of the Year because of how hard the chapter works for its members. The Chapter makes every effort to ensure that its members receive affordable and valuable virtual and in-person training, ensuring members and non-members are able to meet their CPE requirements every year. The Chapter offers its members the opportunity to network with one another so that they can meet with other professionals in the field and learn from one another. The chapter's board takes the time to connect with chapter members and students and provide guidance. The NYCFC donates to the ACFE Foundation every year (2022 was the largest for us so far at \$15,000) to support the efforts of the ACFE Foundation in providing for students who are invested in anti-fraud education. The chapter provides law enforcement (e.g., FBI) the opportunity at its events to recruit anti-fraud professionals and connect with professionals in the private sector. The NYCFC chapter also continues to grow, currently at 242 members. The chapter also donated \$5,000 to the New York City Elder Abuse Center (<https://nyceac.org/>), a local not-for-profit, that tackles elder abuse in

many respects, including fraud and financial exploitation. We have committed our fraud expertise at their disposal in providing guidance when needed. It is important to give back to the community.

Please provide any additional accomplishments or limitations the nominee experiences that the committee should be made aware of when reviewing your submission.

Our chapter has presented a variety of speakers at our events, some that are very prominent and who have spoken at the ACFE Global Conferences: - Walt Manning, former law enforcement and Techno Crimes expert - Greg Coleman, former FBI - Bret Hood, former FBI - Peter Warmka, former CIA We have been involved in outreach in providing fraud training awareness on many levels. The Chapter President, Dora Gomez, has presented on the topic of elder fraud and financial exploitation at the ACFE Global Conference in 2022, presented in Spanish as keynote at the ACFE Mexico Conference in Oct 2022, and keynote at the NY Metro Joint Cyber Security Conference in Oct 2022. The NYCFE also was the recipient of Chapter Website of the Year for 2022. We are starting to bring back more in-person events to engage in networking, which is essential to our membership. NYC is a challenging area to provide reasonably priced events and fostering a relationship with Fordham University has helped us tremendously in keeping costs down in hosting our conferences over the last 5 years. As an active chapter, we have received many thanks from our members for offering more than the 20 CPEs required during the year and helping to subsidize the fees and making it affordable for them.